



## SUMMARY - 2010 LOCATION ADVANTAGES - ST. CHARLES, MISSOURI

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- **Central U.S. -the demographic bull's eye of the world's richest market**
- **Located on I-70, 10 minutes from Lambert-St. Louis International Airport**
- **St. Charles, city of 61,078 situated in growth area of the St. Louis region of 2.7 million**  
**St. Charles County has increased population by 33.3% - 1990 to 2000**  
**2009 County Population: 353,076, a 2% / year increase since 2000**  
**New Town At St. Charles: New urbanism community; 5,700 housing units,**  
**\$130,000 to \$1 Million; a 10-year \$1.5 Billion build-out**  
**County Poverty Level: 5.0%, the 40th lowest percentage of population in US**  
**A growing workforce of over 189,968 in St. Charles County;**  
**1.42 million in the St. Louis MSA**
- **More than 1,000,000 workers, 18-55, are within 30 mile radius of St. Charles**
- **Employee training via Missouri Customized Training Program - Best in the US**
- **More than 13,000 graduates annually from area colleges and universities**
- **Home of Lindenwood University and Lewis and Clark Career Center and nearby**  
**Sanford Brown College and St. Charles Community College**  
**Lindenwood University's 133,000 SF J. Scheidegger Center for the Arts, a**  
**\$35 M project opened Fall 2008**  
**Foundry Art Centre, a 36,200 SF center with galleries and 20 artists studios and**  
**international exhibits**  
**AAA Schools and first class private schools; average student-teacher ratio-18:1;**  
**Home of Sacred Heart Academy**
- **Four interstate highways are within minutes: I-70, I-64, I-44 and I-55**
- **120 million of US population is within one day's truck drive**  
**St. Charles Convention Center, 154,000 SF, \$35 M, opened April 2005**  
**and Embassy Suites Hotel, 296-Suites, \$40 M, opened in July 2005**  
**A strong tourism industry: 1,500,000 visitors annually to historic Main Street**  
**Ameristar Casino Resort Spa attracts 10.5 Million visitors annually;**  
**# 1 attraction in the St. Louis region, \$980 Million Investment**
- **St. Charles County Family Arena, an 11,000 seat facility for sports, trade shows**
- **St. Charles is 100% DSL accessible; service provided by SBC/AT&T**
- **SSM St. Joseph Health Center, receiver of Malcolm Baldrige Quality Award**
- **Excellent police and firefighting services; average response time is 4 minutes**
- **City coordinates local and state incentives and customized training programs**
- **Streamlined development and permit process to meet the needs of business**
- **A strong City program of business retention and expansion**

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